



# case study

## Managing Real-Time Media at Scale

The EBU needed a centralised, secure digital asset management system to streamline the editorial coverage of Eurovision 2025. Their goal? To enable photographers and editors to upload, tag, manage, and publish content in real time without risking downtime, bottlenecks, or data security.

### Solution: A Scalable, Secure DAM

Our team's flexible approach, willingness to adapt features, and history of dependable service gave the EBU the confidence to trust us with their most high-profile event.

*"LightRocket's scalable and secure DAM solution was critical to the success of our media operations during Eurovision 2025. Their team delivered a platform tailored to our workflows, enabling seamless upload, management, and real-time distribution of content at scale."*

- **Thierry Tournet, Senior Digital Platforms Officer,**  
**European Broadcasting Union**

## Key Outcomes

### Performance at Scale

- Scaled to support traffic from over 166 million viewers and 2 billion digital interactions

### Editorial Workflow Efficiency

- Enabled near real-time uploads and publication across multiple platforms

### Enterprise-Grade Reliability & Security

- Content distributed through encrypted, access-controlled workflows, meeting strict editorial security standards